

Tuesday, March 29, 2011

Dear Publisher,

The Economic History Association will hold its 71st annual meeting at Seaport Hotel in Boston, Mass. on September 9-11, 2011 with approximately 250 members in attendance. We invite you to participate in our tabletop book exhibit, advertise in our program and/or provide an insert for our registration packets.

The book display is an important feature of our meeting. Scholars learn about new (and older!) titles. Particularly valuable are the exhibits from smaller presses who may have only a handful of titles in our field and whose regular advertising and marketing budget might miss economic historians. Economic history and other textbooks are also very popular items.

Economic History Association members are graduate students and faculty members from economics and history departments (as well as business schools), from the United States and abroad. Our interests include (among others): economic and business history, American, European and Latin history, social and cultural history, women's history, demographic history, immigration history, applied economics and economic theory, and history of economic thought.

The rates for participation are:

- * to exhibit titles: \$25 per title for each of the first five titles exhibited, then \$10 per title for each additional title.
(For example, 6 titles would cost \$135; 10 titles would cost \$175).
- * to insert a flier or brochure in each of the 200 registration packets: \$35.
- * to place a one-page B/W advertisement in each of the 200 program booklets: \$60.
- * to place fliers, brochures, announcements of convention discounts, and the like on the tabletop: no charge.

If you have other display materials you would like to send, please call me at 828-262-6006 to discuss rates and arrangements. Please note that display books will not be returned. The Economic History Association is a non-profit, tax-exempt 501(c)3 corporation (TIN 13-6128711). The books you send to the exhibit are a tax-deductible contribution.

To reserve your participation, please complete the enclosed form and return it to the Economic History Association no later than August 1, 2011. Payment may be made in advance. Although we prefer checks, we also accept Visa, Mastercard and money orders.

Books, journals, fliers and other materials should be shipped to the address in Evanston given on the enclosed form and should arrive no later than August, 2010. Books should be sent to Dr. Anne McCants, NOT to the Economic History Association Annual Meetings Office. If books are sent to the EHA office, you will be billed for the cost of shipping the materials.

We hope you will participate in our 71st annual meeting. Further information regarding the meetings is available at <http://eh.net/eha/meetings/2011-meeting>. Please feel free to contact me at elorantaj@appstate.edu or 828-262-6006.

Sincerely,



Dr. Jari Eloranta
Meetings Coordinator