

ECONOMIC HISTORY

Degree in Business Administration and Management (DBAM)

Degree in Business Administration and Management and Law (DBAML)

Course 2019-2020

IDENTIFICATION OF THE SUBJECT				
Subject	Economic History		Code	611G02002
Degree	Degree in Business Administration and Management Degree in Business Administration and Management and Law			
Descriptors	Type	Credits	Year	Period
	Basic formation	6	1st	1st semester
Department	Economy https://www.udc.es/centros_departamentos_servizos/departamentos/detalleDepartamento/?codigo=D163			
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OBJECTIVES

The subject has two basic objectives. The first is to outline the economic transformations that led to the modern world, up to the present day situation. European and Western dominance in the world economy serves as a starting point, although the contribution made by rest of the world will not be overlooked. Secondly, the economic evolution of Spain is assessed over time, beginning with the conditions imposed during the crisis of the Old Regime. The general framework of contemporary Spanish economic growth is then examined.

A dual perspective- chronological and spatial- is used to develop the syllabus. To this end, we analyze how European expansion has had an impact on the rest of the world during

the Modern Age. Spain has played a key role, albeit with significant contrasts, especially at the regional level. Moreover, the consequences of European industrialization on the international economy in the 19th century are examined. We will see how this trend has had limited impact on the modernization of the Spanish economy. Also examined are the tensions felt in the 20th century, which is marked by globalization. In that century, Spain struggled- not always successfully- to reach European socioeconomic levels. Although a general approach will be taken with this subject, business history is included. We examine how companies have evolved over the past two centuries; their role in economic growth will be analyzed.

METHODOLOGY

Before the contents of this subject can be delved into, groundwork must be done. A seminar will be held on information search techniques for Social Sciences in general, and for Economics and Business Studies in particular. Among the tools used is the “Business and Economics Search Engine” (<http://www.buscadoree.udc.es/>) from the Faculty of Economics and Business of the University of A Coruña. Another seminar will shed light on techniques for using and analysing texts, graphics, and statistical material.

Formal lectures will be the main teaching method. In these, the teacher provides the subject’s key points. Students must then reinforce their grasp of these points with individual study using the other instruments offered by the course. In some groups, two of the teachers will implement a teaching method based on the Aronson puzzle, or flipped classroom. In these groups, students will be responsible for presenting the subject contents by giving a lecture, based on teacher-supervised team work.

An analysis and discussion of a range of materials, either in the classroom or in seminars, will round off the classes. A series of compulsory readings (4) are analyzed and discussed as a complement to the lectures. These readings are best dealt with in small group seminars of no more than 15 students.

Moreover, case studies will be used. Through these, both quantitative- such as statistics, tables, and graphs- and qualitative material will be examined and discussed. Both in the case of the readings and practical material, students must submit their work onto a virtual platform (moodle). This work, along with classroom discussion, will be assessed.

A further assessment tool will be the final exam. It is based on the contents of the syllabus, including the lectures, practical materials, and readings. Additionally, students will have to compile a bibliography with which they have prepared the subject.

CONTENTS

European pre-industrial economies (16th-18th centuries)

1. Traditional agrarian economies
2. Growth in trade and manufacturing
3. The structure of the Spanish economy in the Old Regime

The industrialization process. The Industrial Revolution and the spread of modern economic growth (1780-1870)

1. Industrial revolution and economic growth in the 19th century
2. Industrialization models
3. The difficult take-off of capitalist development in Spain

Second technological revolution, 1870-1945

1. The technological revolution, the internationalization of economies and the rise of the modern capitalist firm
2. The instability of the inter-war period, 1914-1945
3. The incomplete modernization of the Spanish economy

The world economy in the face the third industrial revolution (1945-2018)

1. The new international economic order (1945-1958)
2. From the virtuous circle to the vicious circle (1959-1985)
3. Globalization and its impact on the firm
4. From the collapse of the early Franco regime to the modernization of the Spanish economy

PLANNING

Activities	Face-to-face hours	Independent learning	Total hours
Initial activities	4	0	4
Lectures	17	17	34
Readings	6	20	26
Seminars	4	0	4
Analysis of documentary sources and case studies	17	34	51
Exam	2	29	31
TOTAL	50	100	150

EVALUATION

	Marks
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Analysis of documentary sources and case studies	35%
Readings	15%
Exam (minimum mark, 15)	50%
Total	100

COMPULSORY READINGS

- Carmona, X. (1984): “Clases sociales, estructuras agrarias e industria rural doméstica en la Galicia del siglo XVIII”, *Revista de Historia Económica - Journal of Iberian and Latin American Economic History*, 2, 3: 35-50.
- Valdaliso, J.M. y López, S. (2007): “Las empresas y el mundo de los negocios durante la Revolución Industrial: entre la familia y el contrato”, en Valdaliso, J.M. y López, S.: *Historia económica de la empresa*. Barcelona: Crítica: 162-183.
- Valdaliso, J.M. y López, S. (2007): “La lucha por el mercado (III). Las variantes nacionales de la concentración empresarial y la gran empresa”, en Valdaliso, J.M. y López, S.: *Historia económica de la empresa*. Barcelona: Crítica: 267-289.
- Carreras, A. y Tafunell, X. (2010): “Un balance de dos siglos. Frenos y estímulos al crecimiento”, en Carreras, A. y Tafunell, X.: *Historia Económica de la España contemporánea (1789-2009)*. Barcelona: Crítica: 457-495.

FURTHER READINGS

- Aldcroft, D.H. (2003): *Historia de la economía europea, 1914-2000*. Barcelona: Crítica.
- Anes, G. (ed.) (1999): *Historia económica de España, Siglos XIX y XX*. Barcelona: Galaxia Gutenberg-Círculo de Lectores.
- Artola, M. (dir.) (1993): *Enciclopedia de Historia de España, Tomo I*. Madrid: Alianza.
- Broadberry, S. and O'Rourke, K.H. (2010): *The Cambridge Economic History of Modern Europe*. Cambridge: Cambridge University Press.
- Broder, A. et al. (2001): *Historia de la España contemporánea: desde 1808 hasta nuestros días*. Barcelona: Ariel.
- Cameron, R. y Neal, L. (2016): *Historia económica mundial. Desde el Paleolítico hasta el presente*. Madrid: Alianza.
- Camps Cura, E. (2013): *Historia económica mundial. La formación de la economía internacional (siglos XVI-XX)*. Madrid: McGraw Hill.
- Carreras, A. y Tafunell, X. (2010): *Historia económica de la España contemporánea*. Barcelona: Crítica.
- Caruana, L. (coord.) (2015): *Cambio y crecimiento económico*. Madrid: Pirámide.

- Ciferri, D. y Di Colli, S. (2015): *Pequeña historia de la economía: desde el trueque hasta la prima de riesgo*. Madrid: Siruela.
- Clark, G. (2007): *A Farewell to Alms: A Brief Economic History of the World*. Princeton: Princeton University Press.
- Collantes, F. (2017): *La economía española en 3D. Oferta, demanda y largo plazo*. Madrid: Pirámide.
- Comín, F. (2011): *Historia económica mundial: de los orígenes a la actualidad*. Madrid: Alianza.
- Comín, F. y Martín Aceña, P. (eds.) (1996): *La empresa en la historia de España*. Madrid: Civitas.
- Comín, F., Hernández, M. y Llopis, E. (eds.) (2002): *Historia económica de España, siglos X-XX*. Barcelona: Crítica.
- Comín, F., Hernández, M. y Llopis, E. (eds.) (2005): *Historia económica mundial, siglos X-XX*. Barcelona: Crítica.
- Di Vittorio, A. (coord.) (2003): *Historia económica de Europa: siglos XV-XX*. Barcelona: Crítica.
- Feliú, G. y Sudrià, C. (2007): *Introducción a la historia económica*. Valencia: Universitat de València.
- Foreman-Peck, J. (1995): *Historia de la economía mundial. Las relaciones económicas internacionales desde 1850*. Madrid: Prentice Hall.
- García Delgado, J.L. y Jiménez, J.C. (1999): *Un siglo de España. La economía*. Madrid: Marcial Pons.
- García Ruiz, J.L. (coord.) et al. (1998): *Historia de la empresa mundial y de España*. Madrid: Síntesis.
- García Ruiz, J.L. y Manera, C. (2006): *Historia empresarial de España. Un enfoque regional en profundidad*. Madrid: LID.
- German, L., Llopis, E., Maluquer, J. y Zapata, S. (eds.) (2001): *Historia económica regional de España siglos XIX y XX*. Barcelona: Crítica.
- González, A. y Matés, J. M. (coords.) (2012): *Historia económica de España*. Barcelona: Ariel.
- Kenwood, A.G., Loughheed, A.L. and Graff, M. (2014): *Growth of the International Economy, 1820-2015*. London: Routledge.
- Kriedte, P. (1994): *Feudalismo tardío y capital mercantil*. Barcelona: Crítica.
- Llopis, E. (ed.) (2004): *El legado económico del Antiguo Régimen en España*. Barcelona: Crítica.

- Maluquer de Motes, J. (2014): *La economía española en perspectiva histórica*. Barcelona: Pasado y Presente.
- Marcos, A. (2000): *España en los siglos XVI, XVII y XVIII. Economía y sociedad*. Barcelona: Crítica.
- Nadal, J. (1975): *El fracaso de la revolución industrial en España, 1814-1913*. Barcelona: Ariel.
- Nadal, J. y Carreras, A. (dirs.) (1990): *Pautas regionales de la industrialización española (siglos XIX y XX)*. Barcelona: Ariel.
- Nadal, J., Carreras, A. y Sudrià, C. (comps.) (1987): *La economía española en el siglo XX. Una perspectiva histórica*. Barcelona: Ariel.
- Neal, L. and Cameron, R. (2016): *A Concise Economic History of the World: From Paleolithic Times to the Present*. Oxford: Oxford University Press.
- Ocampo Suárez-Valdés, J. (1998): *Historia económica mundial y de España*. Oviedo: Universidad de Oviedo.
- Palafox, J. (coord.) (1998): *Curso de historia económica*. Valencia: Tirant lo Blanch.
- Palafox, J. (ed.) (2014): *Los tiempos cambian. Historia de la economía*. Valencia: Tirant Lo Blanch.
- Pascua Echegaray, E. (2012): *Historia económica española y mundial*. Madrid: Centro de Estudios Financieros.
- Persson, K.G. (2010): *An Economic History of Europe. Knowledge, Institutions and Growth, 600 to the Present*. Cambridge: Cambridge University Press.
- Prados de la Escosura, L. (1998): *De Imperio a nación. Crecimiento y atraso económico en España (1780-1930)*. Madrid: Alianza Universidad.
- Prados de la Escosura, L. (2003): *El progreso económico de España (1850-2000)*. Madrid, Fundación BBVA.
- Prados de la Escosura, L. (2017): *Spanish Economic Growth, 1850–2015*. London: Springer. <https://link.springer.com/content/pdf/10.1007%2F978-3-319-58042-5.pdf>.
- Sánchez-Albornoz, N. (ed.) (1985): *La modernización económica de España, 1830-1930*. Madrid: Alianza Universidad.
- Tascón, J. y López Zapico, M.A. (2012): *Historia económica mundial. Una visión eurocéntrica de la actividad económica, del Neolítico al siglo XXI*. Madrid: Biblioteca Nueva.
- Torres, J. (2015): *El Capitalismo en crisis: del crac de 1929 a la actualidad*. Madrid: Anaya.
- Tortella, G. (1994): *El desarrollo de la España contemporánea. Historia económica de los siglos XIX y XX*. Madrid: Alianza Universidad.

Tortella, G. (2000): *The Development of Modern Spain. An Economic History of the Nineteenth and Twentieth Centuries*. Cambridge, Mass.: Harvard University Press.

Valdaliso, J.M. y López, S. (2007): *Historia económica de la empresa*. Barcelona: Crítica.

Vries, J. de (1992): *La economía de Europa en un período de crisis, 1600-1750*. Madrid: Cátedra.

Zamagni, V. (2001): *Historia económica de la Europa contemporánea: de la revolución industrial a la integración europea*. Barcelona: Crítica.

FINAL REMARKS

As the classes are given, students will be encouraged to participate through exercises and questions. With these *Assessment for Learning (Afl)* techniques, it will be possible to monitor if knowledge has been assimilated and if students can handle the concepts used.

As far as possible, a sustainable approach will be taken with resources, to minimize the negative impact on the natural environment.

The course design aims to highlight the importance of ethical principles related to sustainability values in personal and professional performance.

Efforts will be made to identify and modify sexist attitudes. In this attempt to influence the social environment, our aim is to modify such beliefs and promote the values of respect and equality.

The full integration of students with physical, sensory, psychic, or socio-cultural limitations will be facilitated. An attempt will be made to minimize their difficulties and ensure that everyone has an equitable and suitable access to university life.