

3/3/2006

COURSE OUTLINE

U.S. Economic and Entrepreneurial History

ECON/HIS/HON 314
L. Pierson Doti

Spring, 2006

DESCRIPTION:

The course examines the changing roles of entrepreneurs, business, the financial structure, and government's role in the economy in the United States from colonial times to the present, with an emphasis on the 20th century. The entrepreneur's own ethics, lifestyle and background will be examined.

Prior knowledge of U.S. history is assumed. A brief quiz will be administered at the beginning of the course to assure prior knowledge is sufficient.

For GE History, BSBA UD elective, Economics or Entrepreneurship Emphasis.

INSTRUCTOR: Lynne Pierson Doti

Office: BK 307c

Phone: 997-6805 E-mail ldoti@chapman.edu (no homework or other attachments,

please)

Office Hours: Tues and Thurs, 10:00 – 12 noon, 4:00-5:00

Other times available by appointment

BLACKBOARD will be used for class notes and handouts.

www.chapman.edu/mychapman. Use your 6 digit web advisor code for access.

TEXTS: Larry Schweikart, *The Entrepreneurial Adventure: A History of Business in the United States*. (Harcourt Brace, 2000) **S**

Jonathan Hughes and Louis P. Cain, *American Economic History*, 6th ed. (Addison Wesley, 2003) **H**

GRADES

Based on tests and assignments, weighted as follows:

Test	100**	Group Biography Assignment:	
Test	100	Topic and main source selection	
		10	
Final Exam	150	Secondary sources	10
		Questions	50
		Presentation	
		15	
		Executive summary	
		15	
		TOTAL for Course	
		450*	

*Up to 10 points extra credit allowed. In class exercises and other opportunities will be available.

**Tests will be short answer and essay. You will need pens.

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Points will be accumulated and the final grade assigned as follows:

A+	100%	A	93-97%	A-	90-92%	
B+	83-88%	B	83-87%	"	B-	80-82%
C+	78-79%	etc.				

ASSIGNMENTS : Must all be completed as a group of 2 - 4

Subject of the assignments is a biography of a business person. All assignments must **cite exact sources** of information and be hard copy.

1. Topic and main source: paper describing topic and one complete reference to one book on your subject **in your possession. This book must have footnotes or end notes.**

Some appropriate books are on my Amazon.com lists: Business Biographies I and Business Biographies II. Most of the listed books are in the CU library.

http://www.amazon.com/gp/richpub/listmania/byauthor/A31Z7K7MY2CNU2/ref=cm_lm_fullview_name/102-8106757-4720947

- 1) Topic: One paragraph description of the person.
- 2) Book: Author, Title, Place published, publisher, date (first published + date on reprint or new edition you are using), number of pages. **Bring the book to me by the due date.**
- 3) One paragraph about the author's credentials.
- 4) Where did you find this book?

2. Secondary sources:

- 1) Expand description of the subject to 1 page.
- 2) For main source and at least **5 more** sources, give the full bibliographic entry and a several sentence description of the source.
- 3) Sources may be books, articles, web sites or films/TV.
- 4) The quality of the sources will be important in the grade.
- 5) At least one more major source should have notes on sources referenced by page.
- 6) Sources should represent different points of view.
- 7) Comment on whether your sources will provide answers to questions about your subject for the "questions" assignment.

3. Questions:

- 1) Answer assigned questions about your subject.
- 2) Include exact page sources for each bit of information (use endnotes).
- 3) 15-25 pages.
- 4) **Hard copy** required for grading. Also include a **disk** version for plagiarism checking.

4. Presentation:

- 1) 15 minute PowerPoint oral presentation. Email slides to me the day before.
- 2) Must include a 500 word hard copy **executive summary** to be distributed to fellow students. Email to me to post on Blackboard.
- 3) Attendance required of all students for presentations.

Other Policies:

Cheating: Using unauthorized materials, collaborating, or copying will be dealt with using the university academic integrity guidelines as they appear in the current college catalog.

Failure to attend class: You are expected to be in every scheduled class, on time.

Late assignments will lose 5% each 24 hours past the beginning of the class when the assignment is due. No work will be accepted after the last day of class.

Make-up tests: Make -up tests are given only for absences due to verified illness, emergencies or team travel. Make up tests must be taken during office hours within a week after the original scheduled exam.

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Date	Topic	Text Schweikart	Text Hughes	Assignments
1/30	Introduction	1	Intro	
2/2	Entrepreneurs	1		
2/7	Colonial	2	1,2,3	
2/9	Early national	3	4-8	
2/14	1820-1850	4	9,10	Topic due
2/16	Managerial age	5	11, 12	
2/21	Catch up, review			
2/23				TEST S 1-5, H 1-12 (100 pts)
2/28	Business and state	6	13-21	
3/2	Schweikart Lecture			
3/7	"Gilded age"	7		Secondary sources due
3/9	1900s Consumerism	8	22, 23	
3/14	Expansion, Depression	9	24,25	
3/16	WWII & after	10	26,27,28	
3/21	1950s	10	29	
3/23	Catch up, Review			
3/28				TEST S 6-10, H 13-25 (100 pts)
3/30	Regression	11	30	
4/4	Renaissance	12		
4/6	Cont'd	12		
4/11	VACATION			
4/13	VACATION			
4/18	Neural Networks	13		Read Handout
4/20	Reprise	14	31	Questions due
4/25	Catch up, Review			
4/27	Special Presentation			
5/2	Presentations			
5/4	Presentations			
5/9	Presentations			
5/11	Presentations			
5/15	10:45-12:45			FINAL EXAM S 11 to 14 H 30, 31 +Entrepreneurs (150 pts)