

EH459

Financial and Business History: America, Europe, Japan.

Scope

The aim of the course is to provide students with an understanding of the development of the industrial business systems, especially in Europe, America and Japan. As a learning outcome, the student should be able to analyse various empirical patterns in the development of business in different institutional systems. The student should also obtain a skill in comparative analysis and be able to draw upon a range of interpretative frameworks in order to perform analyses. They should develop the ability to give short but effective presentations, and to participate in class discussions. The course is primarily aimed at students doing MSc in Economics and Economic History, and Economic History, but (subject to numbers) is open to students from other Masters programmes. We view the diversity of students' backgrounds – in every sense – as a real asset to the course.

Pre-requisites

This is a multi-disciplinary course. There are three pre-requisites: an interest in the material, a preparedness to work hard and a willingness to participate in class.

Course Organisation

All of the sessions last for two hours, and take place from 4-6pm on Fridays. There are two lectures at the start of the course, followed by eighteen student-led classes. In these weeks, students will be responsible for short presentations on the topics they choose from those outlined below. As a rule, these will be followed by whole class discussions, and then by discussions in small break-out groups. We conclude by returning at the end to a whole class situation, in which the different groups report their findings. In addition, students produce one essay and one mock exam over the Christmas and Easter vacation respectively. These are compulsory and will be marked, but the marks do not count towards your overall assessment.

Assessment: 3 hour written exam (Summer term - 70%) and an assessed essay (Spring term - 30%, word limit: 2000 words)

General Readings

In addition to the reading lists for each topic, the following may be helpful from time to time:

Blackford, M G, *The Rise of Modern Business in Great Britain, the United States and Japan*, The University of North Carolina Press, Chapel Hill, 1998

Chandler, A D, *Scale and Scope: The Dynamics of Industrial Capitalism*, The Belknap Press, Cambridge, 1990

Lazonick, W, *Business Organization and the Myth of the Market Economy*, Cambridge University Press, Cambridge, 1991

The following may help students understand finance concepts that appear in readings:

Brealey and Myers. *Principles of Corporate Finance*, McGraw-Hill, New York.

Sharpe, Alexander and Bailey. *Investments*, Prentice-Hall, Englewood Cliffs NJ.

Section I: Introduction: setting the scene & introducing concepts

Week 1 TL

Introductory lecture: ‘Success’ in business and economic history – or why profit isn’t the same as social welfare. Second: Why have or study firms? Entrepreneurship, capability and transaction costs.

Questions to think about (these will not be discussed explicitly):

- 1) **What do we mean when we say a firm is successful? An industry? A nation?**
- 2) **To what extent should economics and management guide business and industrial history? Are business history and economic history natural allies?**
- 3) **Why do firms exist? Compare and contrast the concepts of entrepreneurship and transactions costs as reasons for the existence and growth of the firm.**
- 4) **How easy is it to define an industry or a market?**

Relevant Reading for 1)

- J Kay *Foundations of Corporate Success* 1993, esp chs 1,2, 18, 19, 20, 21 HD30.28 K21
- P Milgrom & J Roberts *Economics, Organisation and Management* 1992, chs 1, 2, 3, 9, 16 and 17, HD30.22 M64
- R Reich, *The Work of Nations* introduction HB50 R34

Relevant Reading for 2)

- D Coleman ‘Uses and Abuses of Business History’ *Business History* 187, pp. 141-56
- R Nelson ‘Why do firms differ, and how does it matter?’ in W Lazonick and W Mass (eds) *Organisational capability and competitive advantage* 1995, pp 194-207, HD58.9 O61

Relevant Reading for 3)

- W Baumol ‘Entrepreneurship in Economic Theory’ *AER* 1968, pp 60-98
- O Williamson ‘The Modern Corporation: Origins, evolution, attributes’ *JEL* 1981
- B Supple ‘Scale and Scope: Alfred Chandler and the dynamics of industrial capitalism’ *EcHR* 1991
- W Lazonick *Business Organisation and the myth of the market economy* 1991, ch 6 HB95.L39
- Hill, C ‘Oliver Williamson and the M-Form Firm: a critical review’ *JE Issues* Vol 19, 3, Sep 85
- M Enright ‘Organisation and Coordination in Geographically Concentrated Industries’ in N Lamoreaux and D Raff *Coordination and Information: Historical Perspectives of the Organization of Enterprise* HD2326 C77

Relevant Reading for 4)

- Section on ‘Cross elasticity of demand’ in any standard first year economics textbook.
- F Scherer and J Ross *Industrial Market Structure and Economic Performance* 3rd Ed 1990 pp. 73-79 HF5415.1 S32

Week 2 TL & RE

Lecture: A history of business and finance throughout the world and throughout time, in only 2 hours. (and you thought the time constraints in exams were a problem?)

Propositions to think about (these will not be discussed explicitly):

- 1) **'The continuities in business, industrial and financial history are sufficiently apparent to allow us to say that there is one model of business and industrial development.'**
- 2) **'The problem with business and industrial history is not just that the data is poor, but that measures such concentration ratios, lists of the largest firms, etc give no sense of the competitive environment in which firms exist. Under such conditions these subjects can never be more than a collection of case studies.'**
- 3) **'It is impossible to divorce financial organisation from business organisation in any country, at any time.'**

- S Broadberry *The productivity race* ch 1, introductions and conclusions of chs 10, 11 and 12, ch 13, HC253 B86
- A Chandler and H Daems *Managerial Hierarchies* esp chs 1-4, 6-7, P6423
- TR Gourvish 'British business and the transition to the corporate economy' *BH* 1987
- D Hounshell *From the American System to Mass Production 1800-1932* TS149H83

Week 3 TL

Seminar: Railways as business pioneers: Are business success and economic success synonymous?

- 1) **What was the role of railroads in the creation of America as an economic superpower?**
- 2) **Why do Fogel and Chandler disagree so completely?**
- 3) **Are their disagreements replicated by Gourvish and Hawke, or does the country being considered matter?**

- Chandler, A 'Railroads: Pioneers in Modern Management' *BHR* 39, Spring 1965, pp 16-40, reprinted in *The Essential Alfred Chandler*
- (A fuller version can be found in Chandler, *The Railroads: the nation's first big business*, 1965)
- Fogel, Robert 'Railroads and American Economic Growth' chs 1 & 4, (pp. 1-16, 207-28), *HE* 2751 F65
- (A slightly less good alternative can be found as 'Railroads and American Economic Growth' in Fogel and Engerman *The reinterpretation of American Economic History*)
- Gourvish, T Mark Huish and the London and North Western Railway: a Study of Management 1972, esp pp. 256-267 *HE*3020 L65 G71
- Hawke, G Railways and Economic Growth in England and Wales, 1840-1870 esp ch 7, pp. 187-196 *HE*3018 H39

Week 4 RE

Seminar: Railways as financial pioneers: new ways to raise money.

- 1) **How useful is North's notion of institutions in describing the development of company law and accounting in Britain after the coming of the railways?**
- 2) **Did contemporaries fully support the introduction of limited liability companies?**

- J.B. Baskin and P. Miranti (1997) *A History of Corporate Finance* pp127-166. HG4017 B31.
- P.L.Cottrell (1980) *Industrial Finance 1830-1914*, pp39-75. HG4140 C85
- G.H.Evens (1936) *British Corporation Finance 1775-1850: A Study of Preference Shares* pp11-25. HG4145 E91
- B.C.Hunt (1936) *The Development of the Business Corporation in England, 1800-1867* pp116-144; pp90-115. HD2846 H93
- D.C.North (1990) *Institutions, Institutional Change and Economic Performance*, (Cambridge University Press), pp120-122; pp125-130. HB99.5 N86.

Section II: Do countries matter? Different ways of developing

Week 5 TL

Seminar: The role of nations

- 1) **Do nations have competitive advantages, as well as comparative advantages?**
- 2) **Or are they better seen as arbitrary and varied collections of endowments, with correspondingly different sets of factor prices?**

- Reich, Robert, *The Work of Nations* Chs 1-4, ch 25 HB 50 R34
- Porter, M *The Competitive Advantage of Nations*, HBR No 2, 1990, pp. 73-93, reprinted in W Lazonick and W Mass, (eds) *Organisational capability and competitive advantage* 1995 HD58.9 061
- L D'Andrea Tyson 'They are not us: why American ownership still matters' in W Lazonick and W Mass, (eds) *Organisational capability and competitive advantage* 1995, pp 599-615 HD58.9 O61
- B Elbaum and W Lazonick 'An Institutional Perspective on British Economic Decline' in B Elbaum and W Lazonick (eds) *The Decline of the British Economy*, HC255 D29
- CK Harley 'Substitution for prerequisites: endogenous institutions and comparative economic history' in R Sylla and G Toniolo *Patterns of European Industrialisation: the nineteenth century* HC240 P31

Week 6 TL

Seminar: America – smart or lucky?

- 1) **In what sense is or was America different?**
 - 2) **As America is so rich, is it fair to conclude that America is also smart?**
 - 3) **Or has America just won first prize in the lottery of life?**
- Habakkuk, H.J. *American and British Technology in the Nineteenth Century* pp. 11-63, T19 H11
 - Wright, G 'The Origins of American Economic Success' *AER* vol 80, Sep 1990
 - L Hannah 'The American Miracle, 1875-1950, and After: A View in the European Mirror' *B&EH* vol 24, no 2, Winter 19, pp. 197-262
 - Pincus, J 'Tariffs' in G Porter (ed) *Encyclopedia of American Economic History* 1980 vol 1, pp. 439-50 HC102E51
 - Harley, CK 'Substitution for prerequisites: endogenous institutions and comparative economic history' in R Sylla and G Toniolo *Patterns of European Industrialisation: the nineteenth century* HC240 P31
 - McCraw, T *Creating Modern Capitalism: How Entrepreneurs, companies and countries triumphed in three industrial revolutions* ch 9, pp. 301-348 HB 501 C91
 - Irwin, D *Did Late-Nineteenth-Century US Tariffs Promote Infant Industries? Evidence from the Tinplate Industry* *JEH* Vol 60 No 2 June 2000, pp. 335-360
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Week 7 RE

Seminar: Visible Hand or Invisible influence?

- 1) **Do you think that the efficiency hypothesis advanced by Chandler, or the power hypothesis of Roy best describes the development of business in the United States?**
 - 2) **Do the ends ever justify the means? Can corruption enhance economic development?**
- G.Berk (1994) *Alternative Tracks: The Constitution of American Industrial Order, 1865-1917*, Johns Hopkins University Press, pp5-21. HE2757 B51.
 - A.D.Chandler (1977) *The Visible Hand: The Managerial Revolution in American Business* pp145-187; pp484-500. HF5343 C45.
 - C.Goodrich (1960) *Government Promotion of American Canals and Railroads, 1800-1890*, pp169-204; pp265-297. HE205 G65.
 - W.G.Roy (1997) *Socialising Capital: The Rise of the Large Industrial Corporation in America* pp71-77; pp78-114; pp115-143. HD 2785 R88.
 - M.Summers (1984) *Railroads, Reconstruction, and the Gospel of Prosperity: Aid under the Radical Republicans, 1865-1877*, (Princeton University Press), pp98-100, especially the footnote; pp175-184 and pp185-210. [HE 1061 S95].
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Week 8 TL

Seminar: Japan since 1950 and Germany since 1900: an alternative route to success?

- 1) **How has the general way of organising firms and business developed in the two countries? Is the way firms have been managed and organised throughout the years significant enough for us to say that it has had an impact on economic performance?**
- 2) **What has been the role of the state in the evolution of German and Japanese business? How have actions by government affected economic behaviour and performance?**
- 3) **What other factors have been important (such as e.g. technology, science/education, financing, culture etc.)? What effect has the specific “business system” that emerged in these countries had on economic performance?**

Japan

- GC Allen *Japan's Economic Policy* (London, 1980), pp 96-120 HC462 A42 [1 wk] and/or
- J Hirschmeier & T Yui *The Development of Japanese Business, 1600-1973* 2nd Ed (London 1981) pp 325-64 HC462 H66 [1 wk] and/or
- JB Shoven (ed) *Government Policy towards Industry in the US and Japan* (Cambridge, 1988) ch 8 HD2616.U5 G72 rec [offprint]
- Chalmers Johnson *MITI and the Growth of the Japanese Miracle* (Stanford 1982) ch 9 HC462.9 J61 [1 wk]
- DI Okimoto *Between MITI and the Market* (Stanford, 1989) pp 229-238 HC465.H53 O41 [1 wk]
- H Odagiri, *Growth through Competition, Competition through Growth* ch 8 & 11 HD70.J3 O21 [1 wk]

Germany

- S Webb ‘Tariffs, Cartels, Technology and Growth in the German Steel Industry, 1879 to 1914’ *JEH* 1980 pp. 309-330 HD1
 - E.Maschke, ‘Outline of the history of German cartels from 1873 to 1914’ in Crouzet, F. ed. (1969), *Essays in European Economic History 1789-1914*. HC240 C95 [REC]
 - Chandler, A.D. (1990), *Scale and Scope; the Dynamics of Industrial Capitalism* HD2785 C45 [1_WK] Part IV, esp ch 12
 - Marshall, Alfred *Industry and Trade* HD2326 M37 [REC] ch IX & X, pp 544-576
 - Haber, L.F. (1971), *The Chemical Industry 1900-1930* in Wengenroth, U. (1994), *Enterprise and technology: the German and British Steel Industries 1865-1895*. HD9523.5 W47 [NORM]
 - G Herrigal *Industrial Constructions: the sources of German Industrial Power* HC290.5.I52 H56 [1_WK]
 - D Barbezat ‘A price for every product, every place: the international steel export cartel 1933-9’ *Business History* v.33n 4 1991 pp 68-86 HD1
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Week 9 RE

Seminar: Universal Banking and the Developmental State.

- 1) **What advantages, if any, did Universal Banking confer for Germany c 1900?**
- 2) **What were the strengths and weaknesses of the Japanese financial system 1868-1940? To what extent did it contribute to rapid industrialisation?**
- 3) **Do you think that the US economy would have performed better if it had opted for universal banking?**

- A.Gershenkron (1962), "Economic Backwardness in Historical Perspective," in Alexander Gershenkron (ed) *Economic Backwardness in Historical Perspective*. (Cambridge MA: Harvard University Press) pp5-30. HC335 G38.
- J.Edwards & S. Ogalvie (1996) "Universal Banks and German Industrialisation: A Reappraisal" *EcHR* Vol 49. Pp427-446.
- R.H.Tilly (1986) "German Banking 1850-1914: Developmental Assistance for the Strong" *Journal of European Economic History*. Vol 15 (Spring). Pp113-152.
- T.W.Guinnane (2002) Delegated Monitors, Large and Small: Germany's Banking System, 1800-1914, *Journal of Economic Literature*; 40 (1), 2002, pp.73-124.
- T. Hoshi & A. Kashyap (2001) *Corporate Financing and Governance in Japan: The Road to the Future*. (Cambridge MA: The MIT Press). Ch.2. pp.15-50. HG187.J3.C67 H82
- Chikage Hidaka (1997) 'A re-examination of Japan's post-war financing system' in Etsuo Abe and Terry Gourvish (eds) *Japanese success? British failure? Comparisons in business performance since 1945* and reprinted in Steven Tolliday (ed) *The Economic Development of Modern Japan, 1945-95* Volume 2, ch 8, pp. 217-246.
- Tetsuji Okazaki (1995) 'The evolution of the financial system in post-war Japan' *Business History* 37,2 pp. 89-106 reprinted in Steven Tolliday (ed) *The Economic Development of Modern Japan, 1945-95* Volume 1, ch 9, pp. 247-264.
- Y.Miwa & J.Mark Ramseyer (2000) *Banks and Economic Growth: Implications from Japanese History*, John M. Olin Center for Law, Economics and Business, Discussion Paper No. 289 http://www.law.harvard.edu/programs/olin_center/.
- C.W.Calomaris (1995) "The Cost of Rejecting Universal Banking: American Finance in the German Mirror, 1870-1914," in N.Lamoreaux & D.Raff *Coordination and Information: Historical Perspectives on the Organisation of Enterprise*, NBER, University of Chicago Press. HD2326 C77

Section III: Understanding why firms are as they are

Week 10 TL

Seminar: The role of competition: a cross sectional approach to locating the boundaries of the firm.

- 1) **In what sense(s) is competition advantageous or disadvantageous?**
 - 2) **Does the extent of competition help to explain Britain's long-term economic decline?**
- S Broadberry, *Productivity Race*, ch 9, plus case studies of your choice from section 3 (esp ch 11), HC253 B86 (3 copies plus offprint)
 - W Lazonick, *Business Organization and the Myth of the Market Economy* ch 3, HB95 L43 (3 copies)

- B Elbaum and W Lazonick 'An Institutional Perspective on British Economic Decline' in B Elbaum and W Lazonick (eds) *The Decline of the British Economy*, HC255 D29 (3 copies)
 - F Scherer and J Ross *Industrial Market Structure and Economic Performance* 3rd Ed 1990 HF5415.1 S32, esp pp. 15-32 & ch 18 (8 copies)
 - J Vickers, 'Concepts of Competition' P2281[SPEC] (1 copy)
 - H Odagiri, *Growth through Competition, Competition through Growth: Strategic Management and the Economy in Japan* HD70.J3 O21 sections 1.2, 7.6 ch 8 & 12.1 (2 copies)
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Week 11 TL

Seminar: The rise of big business: understanding changes in the boundaries of the firm over time.

- 1) **Why did America see such a rapid growth of large firms?**
- 2) **Why did this take longer in Britain?**
- 3) **What light does this shed on the reasons for firm growth?**

Reading for 1)

- A Chandler 'The United States: Seedbed of Managerial Capitalism' in A Chandler and H Daems (eds) *Managerial Hierarchies: Comparative Perspectives on the Rise of the Modern Industrial Enterprise* pp. 9-40 P6423
- (an older version can be found as A Chandler 'The Structure of American Industry' BHR 1969 v 43 pp 255-298, reprinted in *The Essential Alfred Chandler* pp 247-92)
- A Laffer 'Vertical integration by corporations, 1929-65' REStat v 51 1969, pp 91-93
- Livesay and Porter 'Vertical integration in American manufacturing 1899-1948' JEH 1969, pp 494-500
- R Stonebraker 'Turnover and Mobility among the 100 largest firms: an update' AER v 69 n 5, Dec 1979, pp 968-973
- C Wilcox 'On the alleged ubiquity of oligopoly' AER P&P v 41, 1950, pp. 67-73

Reading for 2)

- L Hannah 'Visible and invisible hands in Great Britain' in A Chandler and H Daems (eds) *Managerial Hierarchies: Comparative Perspectives on the Rise of the Modern Industrial Enterprise* pp. 41-76 P6423
- (L Hannah, *The Rise of the Corporate Economy* gives the fullest account for Britain. 2nd ed HD2845 H24)
- Y Cassis 'Big Business in Britain and France, 1890-1990' in Y Cassi, F Crouzet and T Gourvish (eds) *Management and Business in Britain and France*
- P Wardley 'The Emergence of Big Business: The Largest Corporate Employers of Labour in the UK, Germany and US, c. 1907' BH Oct 1999, pp. 88-116

Reading for 3)

- Collins and Preston 'The Size Structure of the largest industrial firms, 1909-58' AER v 51 Dec 1961 pp 986-1011
- L Davis 'The Capital Markets and Industrial Concentration: The US and UK, a comparative study' EcHR v 19, 2 1966, pp. 255-72
- Shepherd 'Causes of Increased Competition in the US Economy 1939-80' REStat v 64, Nov 1982, pp. 613-26

- F Scherer and J Ross *Industrial Market Structure and Economic Performance* 3rd Ed 1990, esp pp 59-62, 68-70, 82-85, 105-109, HF5415.1 S32

nb The story for Germany and France can be found in *Managerial Hierarchy* (see earlier reading), while that for Japan can be found in Rotwein 'Economic Concentration and Monopoly in Japan' JPE v 72, 1964 pp.262-277,

Week 12 RE

Seminar: Comparative Corporate Governance; Victory of the West?

- 1) **Which economic system delivers the best governance – the United States, Britain Germany, Japan - or none of them?**
- 2) **Are systems of governance converging?**

- T.Buck & M.Tull (2000) "Anglo-American Contributions to Japanese and German Corporate Governance after World War Two," *Business History*, Vol. 42, No.2 (April), pp. 119-140.
- R.J.Gilson and M.J.Roe (1993) "Understanding the Japanese Kereitsu: Overlaps between Corporate Governance and Industrial Organisation", *Yale Law Journal* 102,4 PP 871-906, reprinted in Steven Tolliday (ed) *The Economic Development of Modern Japan, 1945-95* Volume 1, ch 14, pp. 404-439.
- H.Hansmann& R.Kraakman (2000) *The End of History for Corporate Law*, John M. Olin Center for Law, Economics and Business, Discussion Paper No. 00-09 http://www.law.harvard.edu/programs/olin_center/.
- T.Hoshi (1998) "Japanese Corporate Governance as a System" in K.Hopt (ed.) (1998) *Comparative Corporate Governance: the state of the art and emerging research*, Clarendon University Press

Week 13 TL

Seminar: Responding to governments

- 1) **What problems do governments face when trying to regulate private monopolies? Do we know the solutions to these problems?**
- 2) **Are the problems and solutions the same everywhere?**

- M Bishop, J Kay and C Mayer (eds) *The Regulatory Challenge* Introduction. HD4145R34 [course coll]
- CD Foster *Privatisation, public ownership and the regulation of natural monopoly* chs 6-8, pp 186-290 HD3616.G7 F75 [course coll]
- M Armstrong, J Vickers, S Cowen *Regulatory reform: economic analysis and British experience* ch 6 HD 3616.G72 A73 [course collection]
- MA Abdala 'The regulation of newly privatised firms: an illustration from Argentina' in W Baer and MH Birch (eds) *Privatisation in Latin America* HD4010.5 P96 [course collection]

Section IV: Inside the firm

Week 14 RE

Seminar: Robber Barons or Captains of Industry?

- 1) Was the U.S. suffering from Crony Capitalism in the late 19th, early 20th century? How would you set up a hypothesis to test this?
- 2) Do you think that such individuals were inevitable given the nature of the U.S. economy? (Hint: you may want to think of the experience of other economies – your own country, developmental states such as Germany, or Korea – in answering this question)
- 3) To what extent should ethics figure in our assessment of economic behaviour?

Use these biographies to examine one or two case studies of entrepreneurs in action. These are some examples, although you could also explore other characters using the bibliography of Chandler (1977) and Roy (1997).

- H.Livesay (1974) *Andrew Carnegie* (Boston, Little Brown). HD9520.C L78
- V.Carosso (1987) *The Morgans: Private International Bankers 1854-1913*. (Cambridge MA: Harvard University Press) HG2463.A2 C29
- M.Klein (1986) *The Life and Legend of Jay Gould* (The Johns Hopkins University Press). HC102.5 G68
- A.Martin (1976) *James J. Hill and the Opening of the Northwest* (Minnesota Historical Society Press, St Paul). HE2754.H5 M38
- L.J.Mercer (1985) *E.H.Harriman, master railroader*, HE2754.H2 M55
- M.Josephson (1934) *The Robber Barons* HG181 J81.

Week 15 TL

Seminar: Leadership and inheritance.

- 1) Is the influence of the family to be lauded or condemned? Does the generation matter?
 - 2) Is the influence different in different countries?
- Y Cassis *Big Business: The European Experience in the Twentieth Century* pp. 123-131 HD2356.G7 C34 [SET]
 - H Berghoff and Moller R., 'Tired Pioneers and Dynamic Newcomers? A Comparative Essay on English and German Entrepreneurial History, 1870-1914', *Economic History Review* XXXXVII, 2 (1994). HD1 [main and course collection]
 - T Nicholas Clogs to Clogs in Three Generations? JEH Sept 1999
 - Coleman D. C., 'Gentlemen and Players', *Economic History Review* XXVI (1973) HD1 [main and course collection]
 - Roper, M., *Masculinity and the British Organisation Man Since 1945* (Oxford, 1994). (Good chapter on family firms and the emergence of managerial capitalism) HD38.25.G7 R76 [REC]

Think back to your Chandler readings.

Week 16 TL

Seminar: People matter

- 1) **What is the role of internal labour markets in understanding business history?**
 - 2) **Are they specific to certain types of firm? industry? nation?**
- C Kerr, 'The Balkanisation of Labor Markets' in E.W. Bakke et al., *Labor Mobility and Economic Opportunity* pp. 92-110 HD5706 B16 [NORM]
 - H Gospel *Markets, Firms and the Management of Labour in Modern Britain* esp pp. 23-36, 61-78, 148-67 HF5549.2.G7 G67 [REC]
 - J Kocka 'Capitalism and Bureaucracy in German Industrialisation before 1914' *EcHR* 34, 3, 1981 HD1 [Main and Course Collection]
 - S.M. Jacoby 'The Origins of Internal Labor Markets in Japan' *Industrial Relations* 18 pp 184-96 HD6951
 - S Sugayama, 'Work Rules, wages and single status: the shaping of the "Japanese Employment System"' *Business History*, 37, 2 April 1995, pp. 120-40
 - H Odagiri *Growth through Competition, Competition through Growth: Strategic Management and the Economy in Japan* ch 3, pp. 48-77 HD70.J3 O21 [course]
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Section V: Responding to opportunities and crises

Week 17 RE

Seminar: Did British overseas investment retard Britain's development?

- 1) **Was British Industry handicapped by the flow of funds overseas? Do you think that new technologies were effected by resource constraints?**
- 2) **Were capital markets, and banks in particular, geared to industrial lending?**

- P.Cottrell (1980) *Industrial Finance 1830-1914: The Finance and Organisation of English Manufacturing Industry* (Methuen), pp210-244. HG4140 C85
 - M.Edelstein (1982) "Realised Rates of Return on UK Home and Overseas Portfolio Investment" *Ex.E.H* Vol13. pp283-329.
 - A.E.Harrison (1981) "Joint-Stock Company Flotation in the Cycle, Motor Vehicle and Related Industries," *B.H.* Vol 27, pp3-25.
 - W.P.Kennedy (1987) *Industrial Structure, Capital Markets and the Origins of British Economic Decline*, Cambridge University Press, pp111-147.
 - R.Michie (1981) "Options, Concessions, Syndicates and the provision of venture capital," *B.H.*, No 2, Vol. 23
 - R.Michie (1985) "The London Stock Exchange and the British Securities Market, 1850-1914," *EC.H.R.*, Vol. 38, 1 pp61-82.
 - R.Michie (1987) "The finance of Innovation in Late Victorian and Edwardian Britain: Possibilities and Constraints" *Journal of European Economic History* pp491-530.
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Week 18 RE

Seminar: Did British Money develop the world?

- 1) **What were the problems associated with investing overseas? How did investors make decisions as to where funds should go?**
- 2) **How important were British institutional structures in shaping economic development in host countries?**

- D. Adler (1970) *British Investment in American Railways, 1834-1898*, Charlottesville, University Press of Virginia. pp144-189. HG4973 A23
 - S.D.Chapman (1985) "British-Based Investment Groups before 1914" *Ec.H.R.*, Vol. 38 (May), pp230-251.
 - C.Jones (1997) "Institutional Forms of British F.D.I. in South America," *B.H.*, 39, PP21-41.
 - R.V.Turrell & J.J. Van-Helton (1987) "The Investment Group: The Missing Link in British Overseas Expansion before 1914," *Ec.H.R.*, Vol 40, (May), pp267-274.
 - C.Spence (1958) *British Investment and the Mining Frontier, 1860-1901*, pp51-76. HG 5127 S74.
 - W.T.Turpentine (1968) *The Enterprising Scot: Investors in the American West after 1873* Edinburgh, Edinburgh University Press. Pp73-113; pp244-265. HG5127 J11.
 - M.Wilkins (1988) "The Free-standing Company, 1870-1914: an important type of British foreign direct investment," *Ec.H.R.*, Vol. XLI. (May) pp259-282.
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Week 19 RE

1929 Crash: financial causes

- 1) **Was greed an important factor in shaping the 1929 crash? Do accounting practices tell us anything about the probable causes of the crash?**
- 2) **Was the Crash inevitable?**

- V.P.Carosso (1970) *Investment Banking in America: A History*, (Harvard University Press); pp240-254. HG4963 C29
 - D.F.Hawkins (1963) "The Development of Modern Financial Reporting Practices among American Manufacturing Corporations" *BHR*, Vol 37.No 3 pp135-168.
 - R.Sobel (1965) *The Big Board: A History of the New York Stock Market*, Collier Macmillan, pp235-292. HG4572 S67.
 - E.N.White (1990) "The Stock Market Boom and Crash of 1929 Revisited" *Journal of Economic Perspectives*, Vol 4. (Spring), 76-83.
 - W.Z.Ripley (1926) *Wall Street to Main Street*, pp171-194. HG4011 R59.
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Week 20 RE

1929 Crash: financial responses

- 1) **To what extent, if at all, was the financial community able to capture the regulatory regime following the Crash?**
- 2) **How influential were accountants and lawyers in shaping the new securities law?**

- J. Burk (1988) *Values in the Marketplace: The American Stock Market Under Federal Securities Law*, Walter de Gruyter, New York), pp45-67. KF 1070 B95.
- H.M.Burns (1974) *The American Banking Community and New Deal Banking Reforms 1933-1935*, (Greenwood Press) pp53-76. HG2481 B96.

- V.P.Carosso (1970) *Investment Banking in America: A History*, (Harvard University Press); pp322-381. HG4963 C29.
 - J.Seligman (1982) *The Transformation of Wall Street: A History of the Securities and Exchange Commission and Modern Corporate Finance* Houghton and Mifflin, Boston), pp1-38.
-